Strategic Services

NovareSys, LLC

Projects

- Corporate-level Systems and Enterprise Management strategy for a Fortune 500 company.
- Competitive analysis of products and technologies to define a differentiated market position.
- Technology assessments to weigh build, buy or partner options for new product platforms.
- Evaluation and recommendation of embedded platforms, operating systems and Linux variants.
- Scenario planning for emerging technologies and standards such as M2M / Internet of Things.

Activities

Competitive Analysis

- Compare features, architecture and cost against competing products and suppliers.
- Identify gaps, opportunities and the differentiators that matter to your customers.
- Track industry standards groups and the direction of key technology players.

Technology Assessment

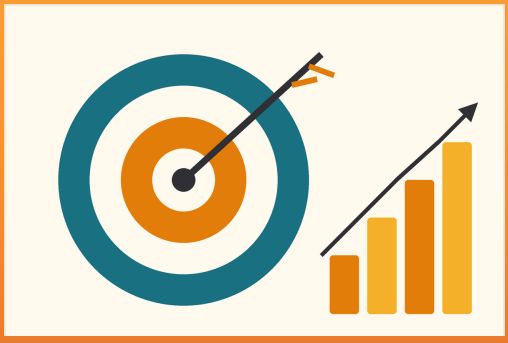
- Evaluate hardware, operating system, cloud and software options for fit, risk and cost.
- Proof-of-concept and prototype work to confirm feasibility before committing.
- Focus on lowering Unit Manufacturing Cost (UMC) and total cost of ownership.

Scenario Planning

- Model alternative market and technology futures and test the product strategy against them.
- Technology roadmaps tied to clear decision points, investments and risks.
- Executive workshops and briefings to build consensus on the leadership direction.

Technical Seminars

- Technology ramp-up for management and engineering teams.
- Development process and life cycle management training.



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Above and Beyond

Principals who have worked around the world, including Australia, Sweden and Japan, and presented at numerous technology conferences.

Participation in industry standards work, including the IEEE Printer Working Group.

Quick and flexible engagement model, from a short assessment to an ongoing advisory role.