Analysis and Design

NovareSys, LLC

Projects

- Product requirement definition for imaging and office products.
- Feature usage tracking and analysis; dropping unused features reduced costs.
- Use case development for remote diagnostics and M2M service platforms.
- Redesign of the image copy path to examine real-time copy versus scan, then print.
- User interface design and usability for devices, desktop and mobile.

Activities

Market and Competitive Analysis

- Customer needs, market segments and competing offerings.
- Standards, regulatory and technology landscape for the product.

Use Cases and Requirements

- Use case development, personas and scenarios that reflect how the product is really used.
- Product requirement definition, prioritization and traceability to design and test.

System and Software Design

- Architecture and interface design for embedded, host, enterprise and cloud components.
- Prototypes and proof-of-concept builds to retire risk early.
- Design reviews and performance analysis, including hardware limits in data throughput.

User Interface and Usability

- UI design for device displays, web and mobile applications.
- Usability reviews that turn user feedback into design decisions.



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Above and Beyond

Product SUCCESS is driven by market analysis, use case development and product requirement definition. We have a proven process to ensure it.

Analysis backed by real data, from competitive research to field usage and device analytics.

Participation in industry working groups.